



Announcement of Decision on the Offering of Existing Shares of ATTICA Department Stores and the Admission of All of its Shares to Trading on the Regulated Market of Euronext Athens

IDEAL HOLDINGS S.A. ("IDEAL" or the "Company"), further to its announcement dated 5 May 2026 regarding the consideration of a potential public offering and admission to trading of the shares of its subsidiary company "ATTICA DEPARTMENT STORES SINGLE-MEMBER SOCIÉTÉ ANONYME" on the Regulated Market of Euronext Athens, announces, in accordance with the applicable legal and regulatory framework, including Regulation (EU) 596/2014, the following:

Kymora Limited, a Cypriot company controlled by IDEAL and the sole shareholder of "ATTICA DEPARTMENT STORES SINGLE-MEMBER SOCIÉTÉ ANONYME" ("attica"), has decided to offer to the investing public in Greece part of the existing shares it holds in attica.

Specifically, Kymora Limited intends to offer up to 18,000,000 common, registered voting shares issued by attica, corresponding to up to 29.92% of attica's total share capital, which is currently divided into 60,161,600 common registered shares, through a public offering to retail and qualified investors, as well as through a parallel placement to a limited circle of persons, in accordance with the applicable legal and regulatory framework (hereinafter, collectively, the "Offering").

Furthermore, by virtue of a resolution of the Extraordinary General Meeting of attica's shareholders dated 8 June 2026, the admission of all (100%) of attica's shares to trading on the Regulated Market of Euronext Athens (the "Admission") was approved.

The Offering and the Admission are subject, inter alia, to the approval of the relevant prospectus by the Hellenic Capital Market Commission and the approval of the application for admission of attica's shares to trading on the Regulated Market of Euronext Athens.

IDEAL, Kymora Limited and attica, in cooperation with the advisers and underwriters of the transaction, are proceeding with the required actions for the completion of the process and will keep the investing public informed of any material development, in accordance with the applicable legal and regulatory framework.

This announcement does not constitute an offer to sell or a solicitation of an offer to buy securities, nor a recommendation or inducement to make any investment decision. Any investment decision in relation to attica's shares should be based solely on the prospectus, if approved by the Hellenic Capital Market Commission and published in accordance with the applicable legal and regulatory framework.